

DEPARTMENT OF BUSINESS ADMINISTRATION

BBA

Endowment Lecture

Academic Year 2018- 2019

- ❖ Mr. Sivasankar and Rev. Fr. Karl Ritz SVD Endowment Lecture -"Sculpt Your Personality-You in You " - Dr. K. Karthikeyan Professor & Head Dept of Management Studies, Saranathan College of Engineering, Tiruchirappalli, deliver the Endowment Lecture on 6.09.2018.

Academic Year-2017-2018

- ❖ Mr. Sivasankar and Rev. Fr. Karl Ritz SVD Endowment Lecture -"Discover the self, decide your destiny" - Dr. R. Thiyagarajan, Assistant Professor, NIT, Tiruchirappalli, deliver the Endowment Lecture on 23rd –August -2017.

Academic Year-2016-2017

- ❖ Mr. Sivasankar and Rev. Fr. Karl Ritz SVD Endowment Lecture -"Future for the work: Work for the future" - Dr. S. Thamaraiselvi, Assistant Professor, Cauvery College for women, Tiruchirappalli, deliver the Endowment Lecture on 31st –August -2016.

Academic Year-2015-2016

- ❖ Mr. Sivasankar and Rev. Fr. Karl Ritz SVD Endowment Lecture - "Entrepreneurial skills development” – Mr. C Ramasamy Desai, Promoter CR Business Solution , Tiruchirappalli and Dr. R. Thiyagarajan, Assistant Professor, Hallmark Business School, Tiruchirappalli, deliver the Endowment Lecture on 29th – September -2015.

Academic Year-2014-2015

- ❖ Rev. Fr. Karl Ritz SVD Endowment Lecture -"Human Resource Management"
- Prof. Rajkumar, Principal, Sundaram Group of Institution, Pudukottai., deliver
the Endowment Lecture on 04th - December-2014.